

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2668241

Alt Order #: 27065267

Product Desc: issue

Estimate: 9180

Flight Dates: 09/29/20 - 10/05/20

Original Date / Rev: 10/01/20 / 10/01/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Waterfront Strategies

Buying Contact:

Billing Contact:

3050 K Street, NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Women Vote PAC

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN14921

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	103	\$70,340.00	\$59,789.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	103	\$70,340.00	\$59,789.00	0.00
Totals	103	\$70,340.00	\$59,789.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/29/20	10/05/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			5			\$200.00		0.00			
2	Multi	09/29/20	10/05/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			5			\$400.00		0.00			
3	Multi	09/29/20	10/05/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$700.00	P3	0.00	NM	10	\$7,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			10			\$700.00		0.00			
4	Multi	09/29/20	10/05/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	8	\$600.00	P3	0.00	NM	8	\$4,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2668241
 Alt Order #: 27065267
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/Women Vote PAC
 Product Desc: issue
 Estimate: 9180

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			8		\$600.00	0.00					
5	Multi	10/04/20	10/04/20	Meet the Press Channels : KSNK,KSNG,KSNN,KSNNW Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	-----S			1		\$900.00	0.00					
6	Multi	09/29/20	10/05/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
LVE-KELLY&RYAN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$340.00	0.00					
7	Multi	09/29/20	10/05/20	Today Show II Channels : KSNK,KSNG,KSNN,KSNNW Today Show 2	CM	10-11a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$340.00	0.00					
8	Multi	09/29/20	10/05/20	Today Show III Channels : KSNK,KSNG,KSNN,KSNNW Today Show 3	CM	11am-12n	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
TODAY H&J-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$340.00	0.00					
9	Multi	09/29/20	10/05/20	KSN News Channels : KSNK,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$400.00	0.00					
10	Multi	09/29/20	10/05/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
GOOD DY-CARRLL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$280.00	0.00					
11	Multi	09/29/20	10/05/20	Days of Our Lives Channels : KSNK,KSNG,KSNN,KSNNW Days of Our Lives	CM	1-2p	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$340.00	0.00					
12	Multi	09/29/20	10/05/20	M-F 3-4p Channels : KSNK,KSNG,KSNN,KSNNW M-F 3-4p	CM	3-4pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$400.00	0.00					
13	Multi	09/29/20	10/05/20	M-F 4-430p Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$600.00	P3	0.00	NM	5	\$3,000.00
JEOPARDY TWO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$600.00	0.00					
14	Multi	09/29/20	10/05/20	M-F 430-5p Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--			5		\$900.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	09/29/20	10/05/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five KSN NEWS-5P	CM	5-530pm	MTWTF--	:30	4	\$1,000.00	P3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/29/20	10/05/20	MTWTF--		4			\$1,000.00			0.00			
16	Multi	09/29/20	10/05/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN NEWS-6P	CM	6-630p	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/29/20	10/05/20	MTWTF--		5			\$1,500.00			0.00			
17	Multi	10/03/20	10/03/20	Sa 630-7p Channels : KSNL,KSNG,KSNL,KSNW Sa 630-7p WHEEL-FORTNE W	CM	630-7pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/28/20	10/04/20	-----S-		1			\$800.00			0.00			
18	Multi	09/29/20	10/05/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN NEWS-10P<	CM	10-10:35pm	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/29/20	10/05/20	MTWTF--		5			\$1,500.00			0.00			
19	Multi	09/29/20	10/05/20	Tonight Show Channels : KSNL,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon TONITE SHW-NBC<	CM	10:35p-11:35pm	MTWTF--	:30	5	\$560.00	P3	0.00	NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/29/20	10/05/20	MTWTF--		5			\$560.00			0.00			
20	Multi	10/05/20	10/05/20	Mon Prime Other 1 Channels : KSNL,KSNG,KSNL,KSNW Mon Prime Other 1 American Ninja Warrior	CM	7-9p	M-----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/05/20	10/11/20	M-----		1			\$2,400.00			0.00			
N21	Multi	10/05/20	10/05/20	Mon Prime Hour 3 Channels : KSNL,KSNG,KSNL,KSNW Monday 9-10p Dateline	CM	9-10p	M-----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/05/20	10/11/20	M-----		1			\$1,600.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	Multi	10/05/20-10/11/20	Mon Prime Hour 3		9-10p	M-----	:30	(\$1,600.00)	0.00	NM				
				Credited											
22	Multi	09/30/20	09/30/20	Wed Prime Hour 1 Channels : KSNL,KSNG,KSNL,KSNW Wednesday 7-8p CHC MED-EN-NBC	CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/28/20	10/04/20	--W----		1			\$1,600.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	Multi	09/28/20-10/04/20	Wed Prime Hour 1		7-8p	--W-----	:30	(\$1,600.00)	0.00	NM				
				Credited											
23	Multi	09/30/20	09/30/20	Wed Prime Other 2 Channels : KSNL,KSNG,KSNL,KSNW Wed Prime Other 2 America's Got Talent Wed 9e/8c-NBC	CM	8p-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/28/20	10/04/20	--W----		1			\$1,600.00			0.00			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Other 2		8p-10p	--W-----	:30		(\$1,600.00)		0.00	NM		
Credited															
24	Multi	09/30/20	09/30/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 9-10p											
				CHC PD-ENC-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Hour 3		9-10p	--W-----	:30		(\$1,600.00)		0.00	NM		
Credited															
25	Multi	10/02/20	10/02/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Friday 9-10p											
				DATLINE FR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	----F--			1		\$1,000.00	0.00					
26	Multi	10/04/20	10/04/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				FB Night in Amer Pre Game											
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	-----S			1		\$1,600.00	0.00					
27	Multi	09/30/20	09/30/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
28	Multi	09/30/20	09/30/20	Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
29	Multi	09/30/20	09/30/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
30	Multi	10/02/20	10/02/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 8-9am											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	----F--			1		\$600.00	0.00					
31	Multi	10/02/20	10/02/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 9-10a											
				LVE-KELLY&RYAN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	----F--			1		\$340.00	0.00					
N32	Multi	10/05/20	10/05/20	Mon Prime Hour 1	CM	7-8p	M-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Monday 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	M-----			1		\$1,600.00	0.00					
													Totals	103	\$70,340.00



125 West 55th St
New York, NY 10019

Contract # 27065267	Changes as of: 10/1/2020 at 1:16 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 144/150/9180	Flight: 9/29/20 - 10/5/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE	Advertiser: Women Vote	Market: Wichita	Total \$: \$70,340.00
3050 K ST NW #100	Product: issue	Office: WASHINGTON	Total Spots: 103
Washington, DC 20007	Agency Order #: 9943495	Service: Nielsen	Total CPP: \$0.00
	Buyer: Meade, Nicole	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Traffic #: A2668241
	202-872-5880	202-872-5880	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 9/29		Total Spots	Total \$	CPP*	GRP*
							9/29					
MSD 22	M 9p-10p		Dateline	\$1,600.00	0	30	1	0	0	\$0.00	\$0.00	0.0
MGD 34	M 7p-8p		NBC News Special: Decision 2020	\$1,600.00	0.0	30	1		1	\$1,600.00	\$0.00	0.0
TOTALS:									103	\$70,340.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/01/20 1:16 PM	Sent To Rep	Patty Sparkman	program change - please accept MG Offer ASAP. Thanks